

Lenawee Great Start
Minutes-April 13, 2010
Physical Health Group

Members present: Mike Kight, Lisa Leader, Christine Lee, Denise Shelle and Mary Vallad.

Margaret Gross opened the meeting by introducing us to Beckie DuShane, Finance Manager for Lenawee United Way and member of Safe Kids. Margaret informed us that the Great Start grant money could not be used to purchase car seats for the Car Seat program we want to implement. Safe Kids does not have the funds to provide them. Margaret had information on a possible \$5,000 grant from the Stubnitz Center. Beckie will look into applying for this. The application needs to be submitted by 5/1/2010.

According to Beckie, Safe Kids is able to purchase car seats at a discount. Safe Kids sells car seats for \$25 and require the car seat training in order to purchase a seat from them. They don't have a budget for car seats, so they rely solely on grants and the money they earn from sales of car seats to run their program.

Beckie suggested that we have a certificate or voucher of some type that can be presented to Safe Kids for an earned car seat and that these certificates be valid for one year. It was suggested that the voucher be in duplicate form (one for the client and one for Safe Kids). Lisa and Mary estimated that there were approximately 225-250 children in the target group based on the number of deliveries in the county each year.

Mary Vallad suggested that Margaret Gross contact Kapnick Insurance (and maybe some of the other larger insurance companies in the area) to ask for funding of car seats.

The group is curious where mothers are getting their car seats at this time. Mary is going to survey the clients at the Health Dept. and get an idea. She will present this information at the next meeting.

Page 2 (LGS Physical Group meeting minutes)

Lisa Leader suggested we have a two step process for the car seat program. The first step will earn clients their first (infant) car seat. The requirement would be 75% attendance at prenatal classes at the hospital, health department, Care Pregnancy Center or a certified childbirth educator. Lisa will email Beckie DuShane about this criteria for pre-natal classes in order to qualify for the car seat. Lisa will also check with them on how they want to handle the qualified recipients. Would they like to contact them or would they like the recipient to contact them? Also, Lisa will contact CPC and the Bradley Childbirth Educator in Addison to clarify what they offer in regards to prenatal education. She will report back at the next meeting.

Step 2 of the program would require classes after the birth of the child such as Lenawee's Child Playgroup, getting involved with a "Mom's" group, attending love & Logic classes, attending classes offered by Community Action Agency or Care Pregnancy Center, etc. Details of this second step of the program will be decided after some type of funding is in place for the car seat program. This will be discussed further at the next meeting.

The group decided that it would work best if each educator kept track of their client's attendance at classes using their own system and then report either to Beth Docking, who can then report to Safe Kids or report directly to Safe Kids. Again, Lisa will check with Safe Kids as to how they wish to handle this.

Mike Kight suggested we develop a nice brochure advertising this free car seat program, outlining the requirements and then places the brochures in OB/Gyn offices, Pediatric offices, Health Dept. offices, hospital, etc. He also thought the nurses at the Health Dept. could give them out to clients when they come in for pregnancy testing. Mike also thought the brochure should be available on the Great Start website in pdf form so it could be downloaded. This brochure, however, will not be developed until funding for the program is in place.

Next meeting: Thursday, June 3rd at Hidden Lake Gardens from 8am-1pm

Denise Shelle, Recorder