

Physical Health

Group members: Kathy Parker, Lisa Leader, Burt Fenby, Mary Vallad, Deana Smith, Gretchen Hofing, Julia Merman.

Where is community involvement/membership?

-Find person with connections to providers?

Involve-police

Parks and Rec.

YMCA "summer camps"

Deana Smith elected chairperson for group

Meetings will take place the first Tuesday every other month from 11-1 at Adrian College.

If group members cannot attend a meeting, they must submit their prepared information to Deana.

Year One Action Agenda (Questions/Clarification)

-Connect pregnant women with health class. The reward for going to class is a car seat

-Funding for car seats through Stubnitz grant

*Problem with the incentive is it interferes with some Medicaid regulations

Julia's program offers constant support and care for pregnant women.

-If they attend classes they receive "Baby Bucks" which can be used to later purchase diapers, etc.

-Members can receive bucks for timeliness to class and completing a homework sheet

-It is a two-step program:

1. 75% attendance to care classes
2. Classes after birth of child

Projected number of car seats is: 100

The group has completed 3 of the 5 strategies

1. Found provider for care
2. Agencies deliver program
3. Create plan for incentive with Safe Kids

The two remaining strategies

1. Plan for promotion/outreach

2. Funding for program

Funding ideas:

- State Farm
- Auto Owners
- Insurance companies
- Kapnicks
- Kyle Hoff (grant guy fro ISD)
- March of Dimes

*Companies provide sponsorship because person in need will be backed with education (not just getting handout)

To avoid overlap from pre-natal service agencies, have punch card client takes to approved locations. They receive punches from completing class, check-up, etc.

Punch Cards- 6punches qualifies car seat voucher. One punch for each opportunity. Sign up with WIC/BFI/Early Headstart/Classes/CPC/MSU Nutrition/Bixby/Herrick

Brochure-Safe Kids

- All agencies listed with brief description and phone number
- Punch card bottom portion of brochure
- “Buckle up for the Ride”
- 8 ½ x 3 1/3
- Bottom 1/3 for punch card

*Punch needs to be unique so it cannot be replicated outside designated stations

Get to insurance companies \$50 per car seat

Matching funds

Great Start will prepare and send letter (ask Tom/Roger)

\$4,000 to be used with matching funds

\$7,600

make contact with insurance companies

Dave Dennis- Stae Farm (May

Kapnick- Gretchen/Roger

Completed punch card gets a voucher

Client complete letter to Great Start- records/tracks voucher. Sends one copy of voucher to client/one copy of voucher to Safe Kids

Voucher design may need to be developed with Safe Kids

Need to know the clients due date to be able to set up appointment for car seat education

Document Process-in writing for approval Great Start and all agencies

Print 1,000 brochures

Placement:

- Health Department
- CPC
- MSU
- WIC
- Early Head Start
- Herrick Bixby
- All OBGYN offices

Deana-will design and print brochure, review plan with Great Start

Lisa- will design voucher, talk with Safe Kids and review plan

Gretchen – will plan for future funding-Letter from Great Start to all insurance companies and service. Consider media.