

LENAWEE GREAT START
Meeting: August 17, 2010
"Parent Leadership": Work Group

Members Present:

Heather Perez	Sharon Upp
Lisa Eack	April Berendt
Jen Pagle	Belinda Burciaga
Amy Vanhise	Linda Farley

GOAL: Parents are advocates for their children's success and well being.

Objective 1: Parent's access to Kindergarten readiness information that is consistent throughout the county.

Strategies: Develop distribution plan for the LGSC Kindergarten Readiness Skill Set List

Action Steps:

- Reviewed Kindergarten readiness list final print (both tri-fold & bookmark). Both met approval.
- Discussed printing tri-fold in Spanish at qty. 500.
- Reviewed ideas for distribution including eblast (LISD, CIS, 211, Preschools, LGSC Mailchimp), letter to editor (Linda Farley to write), agencies (Health Dept., CAA, Catherine Cobb, Lenawee Prep, Early On), churches and food pantries, family picnics at school open houses, kindergarten round-ups, childcare providers/private daycares, preschools, foster care agencies, libraries, playgroups, parks & rec, YMCA, flyers at grocery stores & laundry mats)
- Looked for ways to combine distribution with Early Childhood workgroup's info. at pediatrician's, OB offices, walk-in clinics, and hospitals (Ie: pocket folders with info.) – Discussed the possibility of the tri-fold being handed out at pediatrician visits with ages and stages info. at yearly check up ages 3,4, & 5.
- Four events for raising awareness and bulk distribution: Ready, Set, Grow August 18, 2010 and another in 2011; Leaping into Lenawee March 2011; Lenawee County Fair July 2011 (each with interactive sessions with Kindergarten Teacher – Is your child ready for Kindergarten?)
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Next Steps:

Confirm pricing, get translation, and order Spanish brochures.

Collaborate with Early Childhood Group to work on shared distribution.

Talk to Sally Oliver or other Kindergarten teachers to contract their services for the remaining three distribution events.

Make sure skill set list is available on-line and send eblasts indicating where to get list.